

Landlords

What's this page used for: a dedicated area for landlords to find out more about you, your brand and agency.

What to include: what services do you offer landlords, for example; what properties do you specialise in, what sets you apart from the rest, what is your marketing reach, what expertise do you have, what offers or deals do you have (e.g. rent guarantee), why do landlords choose you now, why should landlords choose you in the future, talk about the size of your business, state how many landlords or properties you currently manage.

The image shows a user interface for editing a landlord profile. It features several sections with callouts explaining their functionality:

- Tab title:** A callout points to the title "A lettings service you can believe in" with the text "Click to edit title (max 90 characters)".
- Section:** A callout points to the text "At Johnston & Rankin, we're zealous about advertising our clients' properties..." with the text "Click to edit text (unlimited text)".
- Image:** A callout points to a camera image with the text "OPTIONAL: Click to add or edit images. Choose images which relate to this page such as a special offer images aimed at landlords.".
- Image Placeholder:** A callout points to a "Click to add image" button with the same optional text.
- Buttons:** A callout points to the "Done" button with the text "Click to complete section.".

Other visible elements include a "Cancel" button, a "Click to add new section" button, and a "Contact us" button.